

## Profile

## Tabby's Place Board of Trustees As of January 1, 2023

Sue Miller	Chairperson
Heidi Reicher	Treasurer
Sheila Smith	Secretary
Sarah Freid	Member
Jay Hanigan	Member
Pat Schaeffer	Member





Sue Miller
Chairperson
Pictured with Crinkle Bob

Educator

Volunteer since 2009 Board member since 2022 Sue has 30 years of experience in education. She has worked with children from pre-school to sixth grade in roles ranging from elementary classroom teacher to school administration.

Sue holds certifications to teach PS-8th grade in New Jersey and Pennsylvania. She also recently achieved a certification in Mind, Brain, and Education from the Center for Transformative Teaching and Learning. Sue has worked hard over the last few years with Mindful Schools in California to become a Certified Mindfulness Instructor and shares that knowledge and practice with all of the students in her school as well as conducting workshops for educators and other adults.

Sue has a B.A. in Communications from Allegheny College and a Master of Education in Differentiated Instruction. She has spent a lifetime finding different opportunities to volunteer; being a candy-striper as a young teen, serving as vice president of service for the National Service Fraternity, Alpha Phi Omega, in college, traveling to service projects in New Mexico and California, and serving on the board of the Hopewell Valley Chorus.

Sue has volunteered at Tabby's Place since 2009 and has done just about every volunteer job there is to do! Some of her favorites have been developing the Paws to Read program, cleaning up after the cats of Suite A, writing for sponsor kitties Mango, Adam, and most recently Steven, and fostering kittens.

Sue lives in Flemington, NJ with her cat Panda and an occasional visiting foster or two. In her spare time when she isn't teaching or volunteering, Sue enjoys reading, quilting, music, and theater.



Sheila Smith
Secretary
Pictured with Pepita

President, Omega Point Consulting

Volunteer since 2014 Board member since 2015 Sheila is a management consultant with over 35 years of experience. She is President of Omega Point Consulting, where she helps companies manage business change and helps IT (information technology) organizations implement effective management practices.

Sheila has deep expertise in facilitating the visioning, planning, organization design, process development and organizational change management for new products, technologies and services.

Before starting Omega Point Consulting in 1995, she spent ten years in Ernst & Young's management consulting practice and led research at E&Y's Center for Business Innovation. Prior to that, she spent time in various Information Technology roles.

Sheila received a B.S. in Computer Science from Bloomsburg University and completed some graduate work at DePaul University. Sheila is certified in organizational change management and in leadership development tools and served in leadership roles with several non-profit business groups.

Sheila lives with her husband, Glenn, and their 3 Tabby's Place alumni: Fontina, El Tigre and Dusty Rhodes, in Jamison, Pennsylvania. She enjoys reading, biking, cooking, and, of course, volunteering at Tabby's Place!



Heidi Reicher Treasurer Pictured with Elliot

Office Manager, Cedarbaum Orthodontics

Volunteer since 2017 Board member since 2022 Heidi recently changed career paths and is the office manager for Dr. Andrew Cedarbaum, an orthodontist, with primary responsibilities including reception, scheduling, and insurance claims submission. She brings to her position extensive experience from a 20+ year career serving in various roles with increasing responsibility. Most recently, she was an onsite clinical supplies contractor for Research & Development at a consumer products company. Her role included FDA-regulated documentation management, metrics tracking and reporting, and study product label coordination.

Heidi has an M.B.A from Kent State University in Kent, OH and a Bachelor of Arts degree in English with a French minor from Lamar University in Beaumont, TX. She has continued her education by taking EdX courses in project management and comic book development. Heidi is an aspiring author of children's books, who, under a pseudonym, has brought her love of writing to Felis Catus, the official blog of Tabby's Place. She also supports other local nonprofits and organizations through donations and strategic consignment shopping.

Heidi loves her current job and the opportunity it affords her to interact with and assist the patients and parents in her community. She is an avid fan of puzzles of all kinds, including crosswords, jigsaws, and several popular online challenges. In addition, she is a food enthusiast who loves adapting and developing her own recipes and testing them on close friends and family.

Heidi lives in Raritan Township with her husband Mitch, their four cats, and, sometimes, her mother Estelle. In addition to adoring her Tabby's Place shift and, especially, participating in the Befriending Fearful Felines program, Heidi relaxes by crocheting, gardening, and reading.



Sarah Freid Member Pictured with Elijah

Senior Digital Marketer

Volunteer since 2015 Board member since 2022 Sarah has worked in the advertising industry for over a decade, supporting clients within the B2B, consumer, and employee engagement spaces. As a seasoned Digital Marketer, she is passionate about taking a data-driven approach to drive business outcomes.

Serving as the Senior Digital Marketing Manager at JK Design, Sarah plays a major role in developing and operationalizing cross-channel media strategies that deliver on brand objectives.

Sarah is a graduate of Penn State University with a B.S. in Marketing and specialization in Psychology. As a proud alumna she looks for any opportunity to take a trip to State College.

Sarah lives in New Hope, PA with her husband Brent and their four cats: Oliver, Sterling, Mustache and Jake. In her free time, she enjoys traveling, reading, and spending time with friends and family.



Jay Hanigan Member Pictured with Gose

Volunteer since 2019
Board member since 2019

**Business Owner** 

Jay is an entrepreneur and C-Level executive with experience in a variety of industries. He has owned 8 businesses, including printing companies, gyms, a consulting company and sign manufacturing companies. In addition, he has been a SR VP/COO of two major pharmaceutical advertising agencies, a salesperson for a custom packaging manufacturer and a consultant to more than 100 small, privately owned businesses. Jay is drawn to opportunities where he can help companies grow profitably by achieving excellence in client service.

Jay has a B.S. in Business from The College of New Jersey and an M.B.A from Rutgers University. He has also been a board member for a condo association, President of Flemington Raritan Baseball and the North 40 Homeowners association.

Jay is an avid reader of business books but admits he could never write one himself, as his philosophy in business is too simple to take up even a page. He strives to develop win-win relationships with his team members, vendors, community and clients. Rather than trying to maximize profits, he focuses on doing the right things in all his relationships and has found that profitable, sustainable growth follows.

Jay has lived in Raritan Township for 26 years and raised two sons with his wife, Rosemary. He has had cats in his family since childhood and wanted to get involved with Tabby's Place to help improve the lives of its adorable residents.

Picture coming soon!

## Pat Schaeffer Member

(Picture is coming!)

Co-Founder, Talent Strategy Partners

Volunteer since 2018 Board member since 2023 Pat is a founding principal of Talent Strategy Partners, a consulting practice that helps companies maintain a robust leadership pipeline through succession planning and leadership development. Her expertise is creating behavioral roadmaps to identify and develop future leaders. With over 30 years of experience, Pat has consulted as well as worked in corporate HR. She served as North American director of compensation at Campbell Soup. Before founding Talent Strategy Partners, she was a principal in the Performance and Rewards practice at Mercer HR Consulting in Philadelphia.

Pat is a past Governance Committee chair and board member of Beacon, the premier business executive network in the mid-Atlantic region; is a Trustee and Compensation Committee chair on the board of Springpoint Senior Living, a leader in senior housing and care; and serves on business advisory panels for the Advisory Network for Small Businesses. She is also a former board member and program co-chair with the Philadelphia Human Resource Planning Society (now the Philadelphia Society for People & Strategy) and a past Board President of PEBA, the Philadelphia area's leading benefits and compensation professional association. She has a B.A., with a major in Biology, from Millersville University and has facilitation certifications from Synectics, Inc. and The Creative Problem Solving Group, Inc.

Pat lives on the historic Delaware Canal in Lower Makefield Township, Bucks County. She shares her home with David, her spouse of over 45 years, and her cherished feline friends Jasper and Juneau. For relaxation, Pat enjoys the daily challenge of the New York Times crossword puzzle – with only occasional cheating.